

# BIRTH OF THE IDEA - APPROCH WHY GELATIN?

- Widely used all over the world
- Outstanding versatility
- No real interesting substitute
- Vegan and vegetarian trends
- Environmental reasons, animal well fare
- Religious reasons



# BIRTH OF THE IDEA - APPROCH WHY GELATIN?

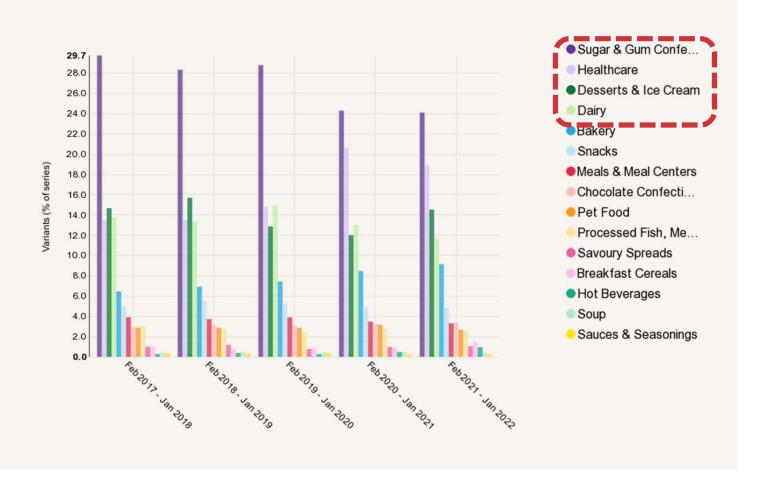
- Food industries = more than 50% of applications
- Many functionalities and properties like acacia gum = many options
- Clarifying agent, emulsifier, gelling or whipping agent, stabilizer, thickener



# **BIRTH OF THE IDEA - APPROCH**

70% of products formulated with gelatin:

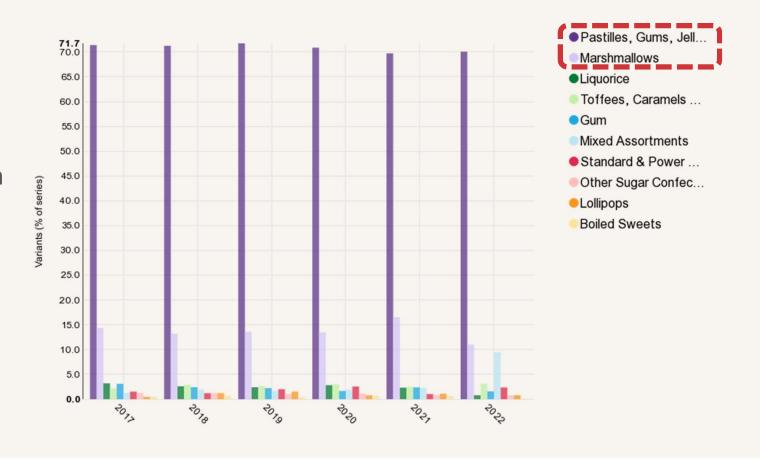
- Confectionery
- Healthcare
- Desserts & ice creams
- Dairies



# **BIRTH OF THE IDEA - APPROCH**

80% of confectionery formulated with gelatin

- Pastilles, gummies
  - Marshmallows



## **HUNDREDS OF LAB TESTS TO REACH THE RIGHT TEXTURE**

- Asset: one technician specialized in gummies and candies (trained at German ZDS school)
- Tools: instrumental (texturometer) and sensorial tests
- Sensory analysis / trained internal panel
- A&R knowledge / hydrocolloids





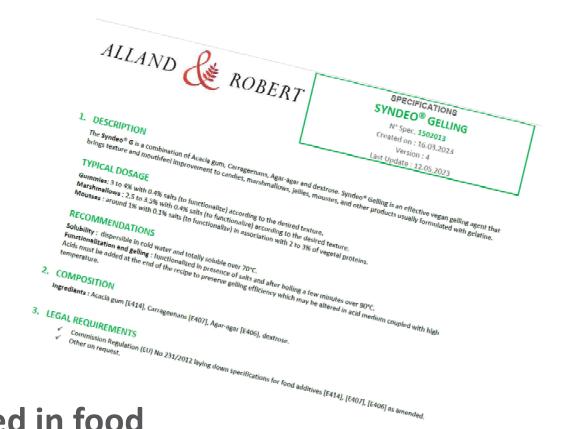




# THE FORMULATION

Blend of :

Acacia gum – E414 Carrageenans – E407 Agar – E406

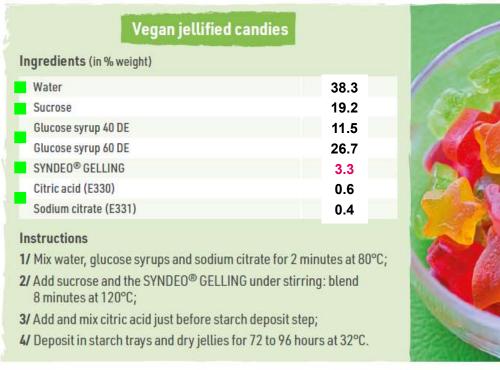


- Hydrocolloids commonly used in food
- Part C Group I of REGULATION (EC) No 1333/2008 on food additives
- Carrageenan controversy: not degraded in Syndeo G



# FORMULATION OF VEGAN GUMMIES

#### Recipe

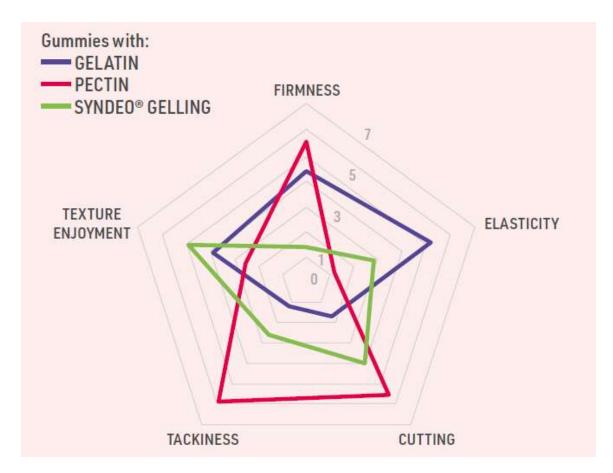






# FORMULATION OF VEGAN GUMMIES

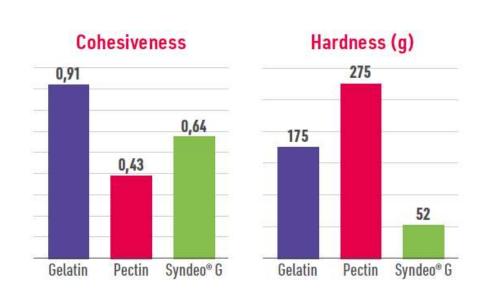
### **Sensory analysis**

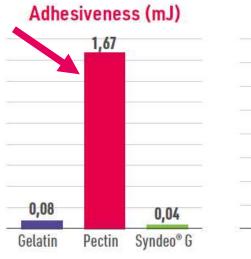


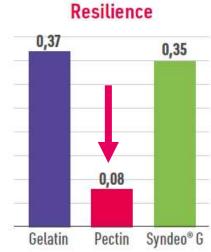


# FORMULATION OF VEGAN GUMMIES

### **Texture Profile analysis**





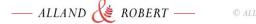




#### PRODUCTION OF VEGAN GUMMIES

**Industrial scale / French confectionery** 

- Identical operating conditions compared to regular gummies formulated with gelatin
- Easy depositing step (nice rheology of syrup)
- Successful drying process (even at ambient temperature)
- Very good feedback from professionals
- To take into account: water could be decreased to favour the heating step and nice Brix



# **PRODUCTION OF VEGAN GUMMIES**

**Industrial scale / French confectionery** 





# FORMULATION OF VEGAN MARSHMALLOWS

#### Recipe

#### Vegan marshmallows Ingredients (in % weight) **BLEND 1** Water 18.5 19.0 Sucrose Glucose syrup 40 DE 11.9 Glucose syrup 60 DE 27.9 SYNDEO® GELLING 2.5 Sodium citrate (E331) 0.4 **BLEND 2** 9.2 Water Sucrose 9.4 1.2 Potato proteins Instructions 1/ Blend 1: mix all the ingredients with a powerful heating mixer (speed 7) for 5 minutes at 120°C; 2/ Blend 2: mix all the ingredients with a powerful heating mixer (speed 7) for 5 minutes at 70°C; 3/ Mix the 2 blends with the mixer with a lower speed (3) for 2 minutes;

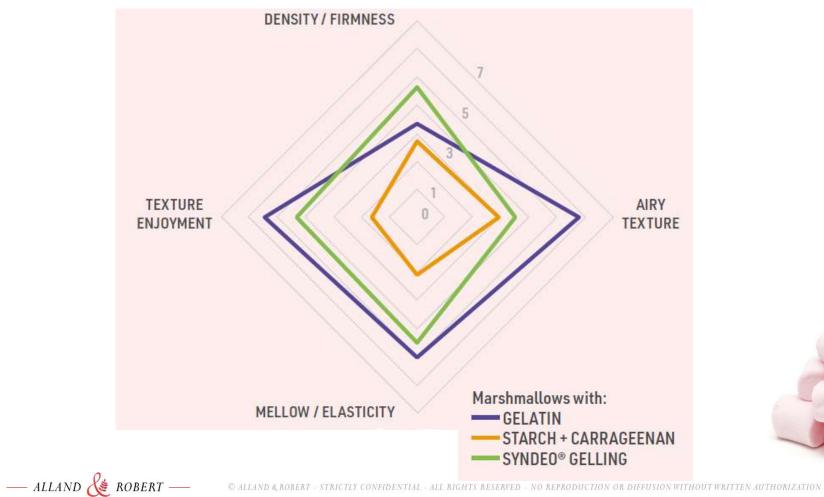
4/ Deposit in starch trays and dry marshmallows at least 24 hours



at 32°C.

# FORMULATION OF VEGAN MARSHMALLOWS

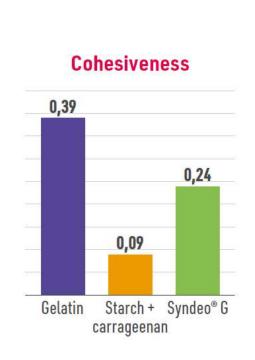
### **Sensory analysis**

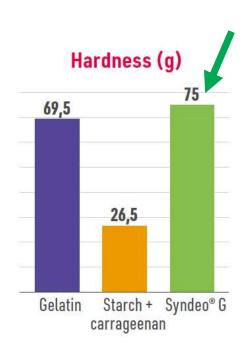


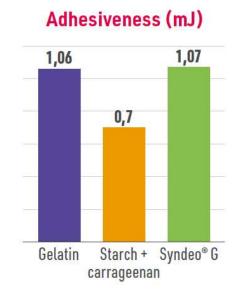


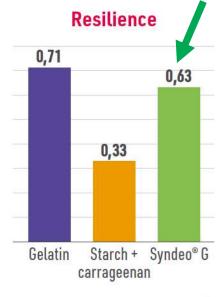
# FORMULATION OF VEGAN MARSHMALLOWS

# **Texture Profile analysis**







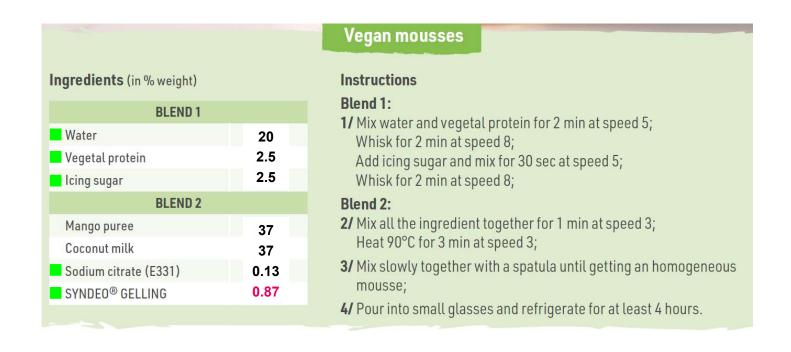




#### SYNDEO® GELLING – a plant-based gelling agent for ultimate textures

# FORMULATION OF VEGAN MOUSSES

#### Recipe





#### **GENERAL CONSIDERATIONS**

#### **Highlights**

- Syndeo® G dosing compared to gelatin: 2 to 3 times less depending on the final product
- Requires salts (Na+) to be functionalized
- Easy to dissolve (needs minimal temperature)
- May withstands high temperature and acidic conditions compared to gelatin much more sensitive
- The Bloom notion in reference to the setting strength of gelatin is not applicable to Syndeo<sup>®</sup> G.



# **GENERAL CONSIDERATIONS**

**Next steps** 



Chewy candies whipped with gelatin

Dairies : yoghurts

 Chilled desserts included plant-based trends: pannacottas, creams (spoonable or creamy)





### **GENERAL CONSIDERATIONS**

Conclusion

- Mastery of new hydrocolloids in our lab
- Look forward to receiving feedback from you and potential customers (about gummies)
- A&R technical support to implement our Syndeo<sup>®</sup>
  Gelling



