

CHARLES ALLAND SUCCEEDS FRÉDÉRIC ALLAND AT THE HEAD OF ALLAND & ROBERT

On 31 March 2023, Charles Alland was appointed Chairman and CEO of Alland & Robert, taking over the reins from his father Frédéric Alland, who had been at the helm since 1988. Charles will continue to develop the company internationally and diversify in to new markets, notably, cosmetics.

Charles Alland had held the position of deputy general manager within the family business since the end of 2017. The 30-year-old started his career in consulting, after studying international business. He holds a Bachelor of Science in Economics with Politics from the University of Buckingham and graduated with a Master of Science in Management from the University College London in 2015.

ACCELERATING AND EXPANDING ALLAND & ROBERT'S DEVELOPMENT

In taking over from his father, Charles intends to continue weaving family history that began almost 140 years ago in 1884. He will continue to internationalize the company and support ongoing projects, including the construction of a fourth production workshop at the Normandy site of Saint Aubin sur Gaillon. Set for completion in 2023, this expansion will increase the company's production capacity by 50% to meet strong global demand for acacia gum – and create around 30 new jobs.

Charles will keep exploring the multitude of opportunities offered by the cosmetics market, following the launch of Alland & Robert's DemeCare® range in 2022. He is also set on perpetuating the company's scientific and technical expertise by continuing the application research conducted in Alland & Robert's R&D laboratory. He will develop fundamental research through an exclusive partnership with the Agropolymer Engineering & Emerging Technologies (Supagro IATE) department at the University of Montpellier (Agropolymer Engineering and Emerging Technologies).

Charles Alland is – and will continue to be – very involved in Alland & Robert's social, ethical and environmental commitments, including the projects run by the Alland Corporate Foundation, which supports local communities that harvest natural gums in Africa.



“ We will continue to grow and diversify our business, while at the same time investing to meet our carbon reduction goals. Acacia gum offers significant development potential in many industries where natural and plant-based product choices are a key consumer trend. ”



Charles Alland,
President and CEO

FRÉDÉRIC ALLAND SETS AN INTERNATIONAL PATH

As President and CEO of Alland & Robert from 1988 to 31 March 2023, Frédéric Alland strongly accelerated the company's international development. This success is reflected by the fact that 95% of the company's turnover came exports at the end of 2022.

Frédéric will remain involved in the Alland Foundation. Created in 2021, the Alland Foundation acts in partnership with Tree Aid, a British NGO specialized in reforesting African drylands and a key player in the Great Green Wall project.



FAMILY BUSINESS SINCE 1884

Founded in 1884, Alland & Robert is a French family business and pioneer in natural tree exudates.

Drawing on deep expertise in gum acacia, an all-natural additive and ingredient, Alland & Robert exports to over 70 countries through a network of 50 distributors. To ensure the highest product quality and sustainable practices, Alland & Robert is fully committed to an ambitious corporate social responsibility strategy. This approach is based on a large network of raw material suppliers in Africa, international certifications, a dedicated R&D team and research partnership with the internationally renowned University of Montpellier.



“ Today I'm handing over to my son Charles who represents the sixth generation at the head of our family business. My daughter Anne-Sophie Alland is part of the company's management as Director of Human Resources. She is also in charge of the development strategy including the joint venture in India that supplies the Indian market. ”



Frédéric Alland,
Former Chairman and CEO

KEY FIGURES



120 employees
in France



100% independent
French company



€68 million
in revenue in 2022



Present in
over 70 countries