



THE BENEFITS OF ACACIA GUM ON GUT HEALTH

Alland & Robert conducted an exclusive study on the role played by acacia gum on the gut health & digestive wellness.

OUR STUDY



ORGANIC ACACIA GUM

240 participants in 3 groups with 3 different dosages of organic acacia gum, starting from 10 grams.

Participants took powdered acacia gum at breakfast either in a cold or hot drink, or mixed in their usual breakfast food.



CONSUMER'S PROFILE

- ✓ 57% men / 43% women
- ✓ Ranging from 30 to 65 years old
- ✓ 100% declaring to suffer from intestinal disorders regularly and in the last month such as stomach aches, bloating, flatulence, accelerated or slowed down transit.
- ✓ 100% non-refractory to the intake of a natural product to relieve their intestinal pain.
- ✓ During the study, no other treatment for digestive issues has been taken, including "soft" treatments such as essential oils, herbal teas, homeopathy.



EVALUATION AFTER 30 AND 60 DAYS OF DAILY USE

Each participant had to fill-in 4 questionnaires, each exploring:

- ✓ Impact on symptoms
- ✓ Satisfaction regarding the daily intake of acacia gum
- ✓ Impact on daily life



ACACIA GUM IS:

- ✓ Natural
- ✓ Vegetal
- ✓ Clean Label
- ✓ A soluble fiber
- ✓ A prebiotic
- ✓ Sustainable



LABELLING:

- ✓ Acacia Gum
- ✓ Acacia Fiber
- ✓ Gum Acacia
- ✓ E414

Please check local legislation for labelling options.



MORE THAN 8 PEOPLE IN 10

have perceived an **improvement of their intestinal comfort** after 2 months.



88%

of consumers declare to have **low intestinal pain** after 60 days.



75%

of consumers perceived a **less swollen belly** after 60 days.



78%

of consumers say the intake of acacia gum has a **beneficial effect on their health**.



MORE THAN 70%

of consumers felt an **improvement of their intestinal comfort** after 1 month.



MORE THAN 65%

of consumers felt a **diminution of their stomach ache** after 60 days.



70%

of consumers say the intake of acacia gum **improves their quality of life**.



68%

of participants would **recommend a daily intake of acacia gum** for digestive wellness.

Request the detailed results of our study : <https://www.allandrobert.com/acacia-gum-and-gut-health/>