

# "Plant a tree"

## ARTICLE 1 - ORGANIZATION OF THE GAME

Alland & Robert (hereinafter the "organizing company") registered in the Trade and Companies Register under number FR36552113532 whose registered office is located at 9 rue de Saintonge 75 003 PARIS - France, is organizing from 5 to 14 June 2019 inclusive at midnight, a free game without obligation to purchase entitled: "Plant a tree" (hereinafter referred to as "the Game"), according to the terms described in these rules.

This operation is neither organized nor sponsored by Instagram.

## ARTICLE 2 - CONDITIONS OF PARTICIPATION

The operation is open to all. The members of the staff of the Organizing Company and their families as well as any entity having participated directly or indirectly in the design, organisation, implementation and/or management of the operation are excluded.

This free game is open to any individual with Internet access and a valid e-mail address, with the exception of the staff of the organizing company and their families, as well as any person who participated in the development of the game.

The game is subject to the regulations of French law applicable to games and contests.

Participants authorize any verification of their identity, age, address and telephone number as part of the deal. Any entry that does not comply with these rules, is incomplete or has incorrect contact details will be considered void.

Simply participating in this game implies the acceptance, without reservation, of these rules.

## ARTICLE 3 - PARTICIPATION PROCEDURES

This game takes place exclusively on the Instagram platform on the dates indicated in article 1.

In order to participate, Internet users will have to:


- Like the publication
- Mention two friends in comments on the publication
- Follow the account @alland\_robort

Abusive comments will be deleted and not taken into account.



The competition will last 10 days. At the end of the contest (after June 14), we will choose 20 winners randomly. A bag containing acacia seeds will be offered to the winner. Details of the batch can be found in Article 5.

[Text of the publication on Instagram of the competition](#)

Celebrate World Environment Day by planting a tree! To help you, we are excited to give away 20 bags of #Acacia seeds!

To win, all you have to do is: 

☐ Follow @allandrobert

☑ Like this post and Tag 2 friends in the comment section below  

📅 Contest ends on June 14th 14th

Best of Luck! 

(This giveaway is not sponsored by Instagram)

#contest #giveaway #acaciagum #arabicgum #WorldEnvironmentDay #PlantAtree #Trees  
#Environment #Planet #Green

Find the rules and details here : [\[Link\]](#)

As the game is accessible on the Instagram platform, Instagram will under no circumstances be held responsible in the event of any dispute related to the Game. Instagram is neither the organizer nor the sponsor of the operation.

## **ARTICLE 4 - WINNER'S NAME**

The winners will be chosen randomly among those who participated. There can be up to 20 winners. It will be announced in another publication within 30 days of the end of the game.

The winner will be contacted within 15 days of the draw, confirming the nature of the prize won and how to benefit from it. If the winner does not reply within 7 days of notification of the prize, the winner will be deemed to have forfeited the prize and the prize will be awarded to a new winner.

A bag containing acacia seeds will be offered to the winner.

## **ARTICLE 5 - ALLOCATIONS**

The game has the following prize, awarded to a randomly selected participant from among those who participated. The winner wins a single prize.

Batch list:

A bag containing acacia seeds.

- Value of the endowment: 3 €

The endowment may under no circumstances be exchanged for its cash value or for any other endowment. The organising company cannot be held liable for the use or non-use, or even

trading, of the prize by the winners. In the event of force majeure, the organising company reserves the right to replace the prize won by a prize of equivalent nature and value.

We will inform the winners that they will be contacted by private message in order to benefit from the prize.

In the event that a winner has not withdrawn his or her prize within the allotted time, he or she will be considered to have simply waived his or her prize. The grant will not be allocated and may under no circumstances be claimed at a later date.

In the event of an express waiver by a winner to benefit from his prize, it shall be retained by the Organising Company and may be used in the context of a subsequent operation, if the nature of the prize so permits, and without the Organising Company's liability being engaged as a result.

## **ARTICLE 6 - IDENTIFICATION OF THE WINNER AND ELIMINATION OF PARTICIPATION**

Participants authorize the verification of their identity. Failure to comply with these regulations and any fraud or attempted fraud, regardless of how it is committed, will result in the pure and simple elimination of the perpetrator's participation.